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Home address

ANTHONY CONTI

Get in touch

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EMPLOYMENT

October 2008 - PRESENT **Founder** | **The Giving Forest** A foundation and social network to help families dealing with childhood cancer. The Giving Forest helps families find resources and facilitates keeping them connected during treatment.

August 2008 - April 2009 **Vice President of Digital Media** | **Riviera Broadcast Group** Lead the Arizona, Nevada and California groups in Riviera online brand development, online asset growth / management and non-traditional revenue development.

February 2004 - August 2007 **Vice President of New Media** | **Bonneville International** Managed the Bonneville interactive development and sales teams for the Phoenix and Chicago groups. Mentored and taught all group interactive managers: strategic revenue planning, strategic design, (W3C) web standards and self development. Designed and managed one of the largest AM to FM interactive builds in radio history (KTAR). Increased monthly page views from 650k to 5.5M and revenue by 300%.

EXPERIENCE

Riviera Broadcast Group **www.power983fm.com, www.theedge1039.com, www.1057theoasis.com.**
Interactive Properties
Increased overall traffic 350% and took interactive revenue from \$100k to \$370K in less than one year.
Sites Awarded: Webby Award Honoree, Davey Award, & Horizon Award.

Latest work

Bonneville International **www.987thepeak.com, www.ktar.com, www.sports.ktar.com, www.wdrv.com, www.wilv.com, www.wtmx.com, www.ksl.com.**
Interactive Properties
Structured and managed the Bonneville Interactive Group. I spent much of 2007 re-structuring the Chicago Interactive Department and working on new strategies for revenue creation. When all was said and done they generated more revenue than any other properties in Bonneville. They continue to be the most profitable in Bonneville's portfolio.

EDUCATION

2000-2008 **Training**
Management training from Dr. Rodger Hendrix (Hendrix Consulting), Center for Sales Strategy (CSS).
Corporate Training: Dale Carnegie, Google, and Yahoo!.
Certified MCSE, Adobe CS4 expert, PHP, CSS, Wordpress, Joomla, Drupal and much more...

Train Hard & Win!

WHO AM I?

I am *passionate* about the web. It's in my blood. I believe that the web industry is the most exciting place to be! I have a long history of strategic thinking, non-traditional revenue creation, team management and mentoring, as well as schmoozing with the clients (*that's important!*).